

ADVOCATING FOR DECENT JOBS AT THE

BRAZILIAN UNIVERSITY NETWORK

WHO AM I?

WHO AM I?

WHO AM I?



01

What is a junior enterprise?

02

What is the role of a JE in school-to-work transition?

03

Is it a perfect idea? What are the future perspectives?





**Fear of balancing
work-academic life**



**Fear of balancing
work-academic life**

**Fear of not having
the required skills**



A woman in a grey blazer and tan pants is standing in a meeting room, holding a tablet. She is looking towards the left. In the background, there is a whiteboard with some writing and a bar chart. A man in a white shirt is standing to the right, also holding a tablet. The room has a modern, bright aesthetic with a skylight.

**Fear of balancing
work-academic life**

**Fear of attending a
job interview**

**Fear of not having
the required skills**



**Fear of balancing
work-academic life**

**Fear of attending a
job interview**

**Fear of not having
the required skills**

**Fear of not getting
the first job**

**Fear of balancing
work-academic life**

**Fear of attending a
job interview**

**Fear of not being
successful
professionally**

**Fear of not having
the required skills**

**Fear of not getting
the first job**

WHAT IS A JE?

»»» **Initiative from students for students**

»»» **A safe space for youth development**

»»» **An leadership fuel**

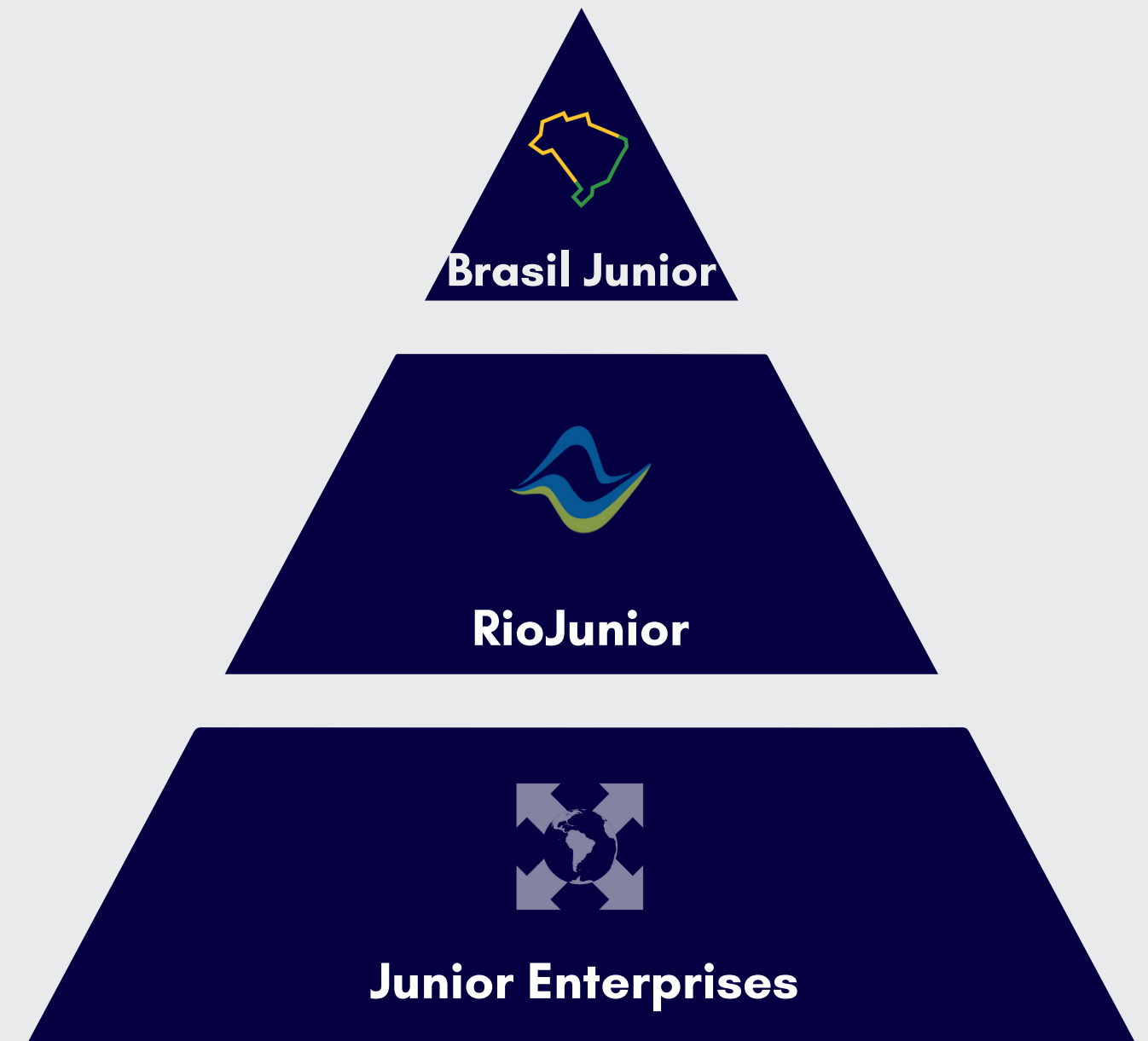
JE
JE
JE

TIMELINE





BRAZILIAN JE MOVEMENT





BRAZILIAN JE MOVEMENT



Education



Entrepreneurship



Collaboration



Diversity



WHAT IS THE ROLE OF A JE IN

SCHOOL-TO-WORK TRANSITION?



Build networking



Develop hard and soft skills



Be a bridge for the labor market





IN NUMBERS

FROM 2015 - 2023

+250 students impacted

+70 projects delivered



IN NUMBERS

FROM 2015 - 2023

+250 students impacted

+70 projects delivered

70% employed after six months in the JE

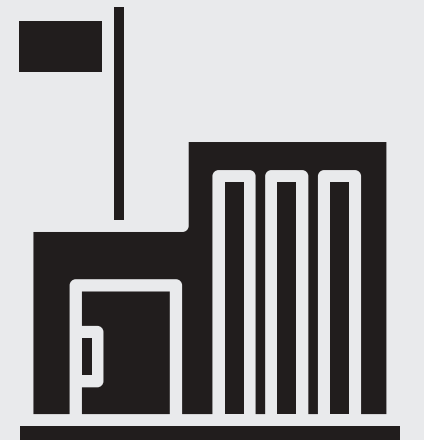
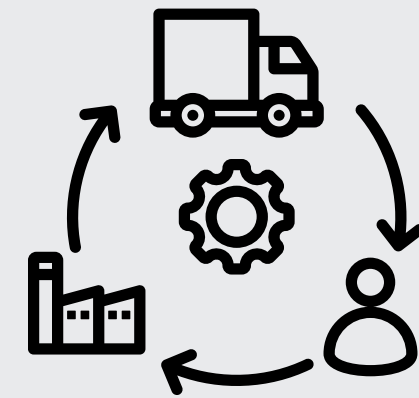




EMPLOYMENT DISTRIBUTION

FROM 22.1 - 23.1

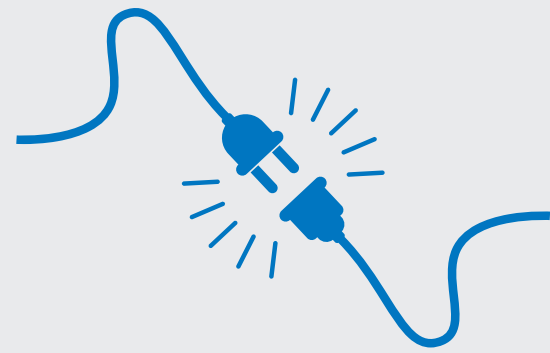
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MAIN CONCERNS



Not all Junior Enterprises are linked to a Confederation.



Junior Enterprises must build a knowledge management network due to their rotating members.



Junior Enterprises, especially in the beginning of the project, need the university support.



A non-profit student organization struggle to promote financial assistance for our members.

FUTURE PERSPECTIVES



+ Training



+ Solutions

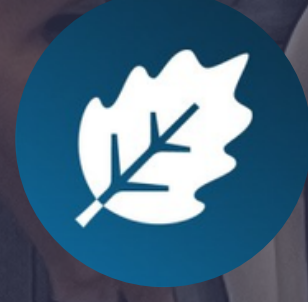


+ Partnerships



**A NEW LEADERS
GENERATION**

CONCLUSION AND ACKNOWLEDGEMENTS



AGRADECEMOS
A PRESENÇA

ANY QUESTIONS?

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