



WELCOME & INITIALS REMARKS

Ignacio Socias



International Advocacy
ONLINE WORKSHOP

1-3 September 2021

LEVEL 1: ATTENDANCE



LEVEL 2: PARTICIPATION



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Popular ideas

Set ONE Measurable Objective (New Technologies)

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R Raquel Ambe Sevilla

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Promote and develop new platforms for mindfulness and mental health for the children.

M María José P

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L Laura Herna

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Advocacy Plan on New Technologies (Day 1)

1. Establish measurable objectives.

In our technologized society, access to the internet should be seen as a human right. This should be accompanied by good telecommunication infrastructure and access to functional equipment. Children ~~shouldn't be left alone in their use of the internet, must be accompanied supervised in their use of the internet.~~ They should be educated on and monitored in their internet use. This can be achieved by developing and promoting platforms for mindfulness and mental health for children. Parents can contribute to this by educating themselves on their children's internet use, **as well as on their own use, and the use of the family.** Parents can be supported in guiding their children by the development of platforms for online learning that are user friendly and interactive.

2. Define key messages.

Digital technologies have revolutionized family life in a very short amount of time. Parents, government and teachers play an important role in a positive online education



Rémy Verlyck
4:50 PM Sep 1



Replace: *"/ must be accompanied supervised in their use of the internet"* with *"shouldn't be left alone in their use of the internet"*



Rémy Verlyck
4:45 PM Sep 1



LEVEL 3: ENGAGEMENT

The main purpose of the Workshop is the elaboration of an **ADVOCACY PLAN** for each one of the three topics.

In order to create a complete **ADVOCACY PLAN**, the following questions will be answered for each topic along the day by **Participants**:

- 1.- Establish measurable **objectives**.
- 2.- Define key **messages**.
- 3.- Determine the communication **activities** to deliver key messages.
- 4.- Decide what **resources** are necessary to complete each activity.
- 5.- Establish a **timeline** and **responsible** party for each activity.
- 6.- Fix how to **evaluate** whether you have reached your objectives.

LEVEL 4: COMMITMENT

Follow up:

1. **Continuity with the group** through the coordinator: local outcomes.
2. Participation in **future activities and programmes**:
 - United Nations (New York, Geneva...)
 - European Union, Organization of American States, African Union.
 - National, Regional, Local.
3. **Career orientation**:
 - Inclusive
 - Empathetic
 - Professional
 - Systematic
 - Limited