

The Role of Entrepreneurs in a Family-responsive Society



FAMILY | ECONOMY | SOCIETY

The Role of Entrepreneurs in a Family-responsive Society

1. Entrepreneurs – social role after COVID-19?
2. Family-responsive policies
3. Is our society family-responsive?
4. CSR and work-life balance
5. Questions and Answers

Entrepreneur

The Entrepreneurs play a key role in any economy, but what about their social role, also in helping Families in the Post-pandemic Era?

Entrepreneurs as crucial actors in the creation of a Family-responsive Society after COVID-19



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Entrepreneur – social role

- Employees trust more managers than governments or media
- Influence on family life
- Taxes, stakeholder policies
- Corporate Social Responsibility (CSR)



RUS

LIVE UPDATES

EU TRAVEL Q&A

BOOSTER SHOTS

VACCINE EFFICACY Q&A

DELTA VARIANT: WHAT TO KNOW

BREAKTHROUGH CASES

COVID TRACKER

BUSINESS

More Trust in Business Than in Government and Media, Survey Finds

In latest annual trust survey, U.S. respondents back business at a higher percentage than other institutions



UPCOMING EVENTS

Sep
14
2021
12:30 PM - 2:00 PM EDT
The Future Of Tra

Oct
5
2021
12:00 PM - 5:00 PM EDT
WSJ Jobs Summi

Oct
6
2021
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The Future Of Hea

Family-responsive policies

- Companies crucial role
- Extra solutions provided for employees
- State provided regulations
- Work-life balance

Conference of Projekt PL

Family-responsive policies in the Digital Era

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The photograph on the right shows a panel discussion. A man in a dark suit and red tie is speaking in the foreground. In the background, a woman in a white blazer is speaking into a microphone, and another man in a dark suit is seated. The background features logos for 'Ministry of Family and Social Policy', 'IFFD', 'INDID', and 'projektPL'. Text on the background includes 'ProjectFamily' and '#ProjektRodzina'.

Family in today's society

- Lost appeal of Family...
- Family important for economy – not only demographics
- Role of states
- Role of companies



CSR vs work-life balance

- Corporate Social Responsibility

To engage in CSR means that, in the ordinary course of business, a company is operating in ways that enhance society and the environment, instead of contributing negatively to them

[Investopedia.com](https://www.investopedia.com)

- Could FRP be the new CSR?

- Responsibility of entrepreneurs

Can't wait to answer your questions!



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