



**INSTITUTE
FOR FAMILY
AND SOCIETY STUDIES**

PARENTHOOD

**is far too IMPORTANT
...not to be talked about!
Family-friendly Initiatives
in the Private Sector**

**Prof. Michał A. Michalski
Poland**

IFFD Workshop 3rd September 2021

PARENTHOOD is far too IMPORTANT...



...not to be talked about!

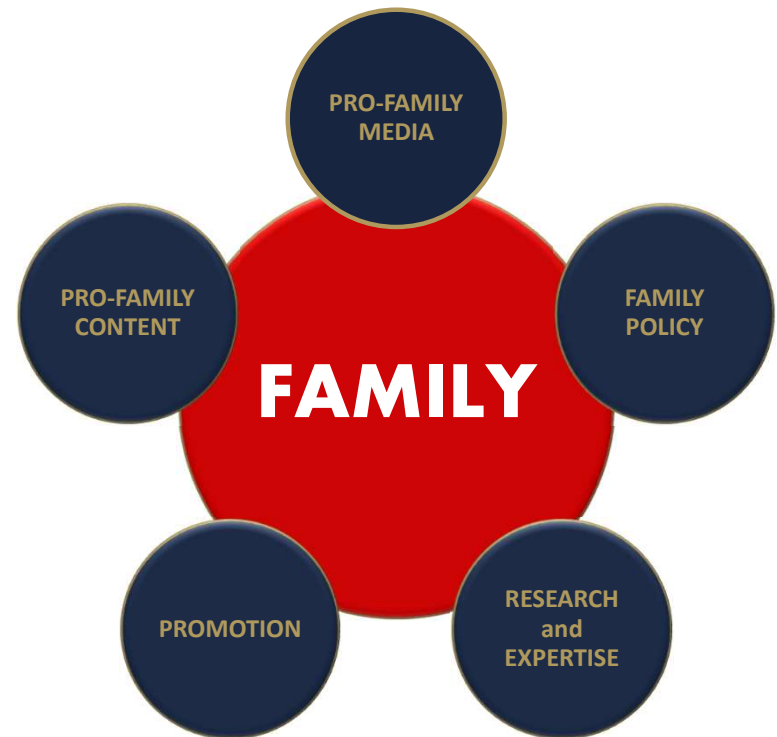
PARENTHOOD is far too IMPORTANT...

our TEAM



...not to be talked about!

That's why we create
PRO-FAMILY CONTENT
and **MEDIA**
for You and those You
LOVE!



PARENTHOOD is far too IMPORTANT...

our BRANDS



IWORIS



**Polish Parents
Forum**



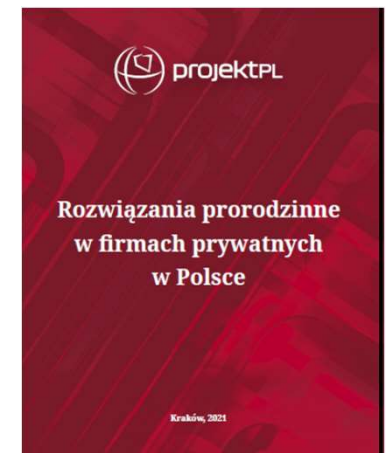
**Family
On-Air**



**IWORIS
Family**

...not to be talked about!

some of our PROJECTS



...not to be talked about!

PARENTHOOD is far too IMPORTANT...

**...our mission
is to advocate and promote
FAMILY and PARENTHOOD
as (the most)
ATTRACTIVE LIFESTYLE**

...not to be talked about!





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**Thank You
for Your Attention!**

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