

Voice of the Family in Africa International

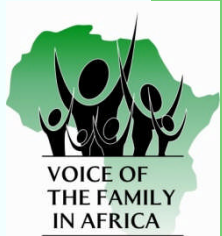


Secretariat Profile,

Strategy & Direction
2014

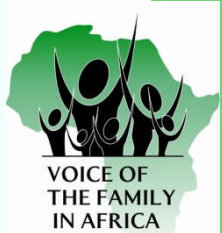
Nostalgia?

- **Prof. Richard Wilkins**



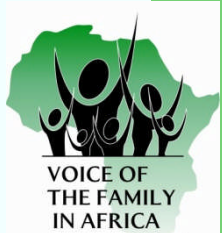
VOFA Background I

- **2004 International Seminar in Nairobi, Kenya** appointed Raymond Mutura as a Project Manager to bring together all initiatives of the family in Africa together to pave way for Family Policy work.
- **Key Collaborators (Kenyans):** Strathmore University, Strathmore School, Kianda, Family Network International, Pied Pipers, Family Enrichment Kenya.
- **Key Collaborators (others):** Family Enrichment (Ug), Association for the Family (Congo), Project for Human Development (Nig), Nigerian Association for Family Development, Family Network (Cote d Vore)



VOFA Strategy

- Vision:
“To Develop & Build Strong Families”
- Mission:
“We are a Regional Secretariat that promotes a culture favorable to the family through always, policy intervention based on scientific research and education”
- Strategic Themes/Focus (2006-2010):
 - Sound & Scholarly Research
 - Develop Strong Networks
 - Build our Brand.



VOFA “key” Project

Promotion of a “coalition spirit” and motivate an increase in “members” or “affiliates” to join the “Voice of the Family in Africa. Through the “voice” we can “further” a campaign for “family friendly policies” in African Nations, AU Systems, the UN System and the Corporate or the “arena” of “the World of Work”.



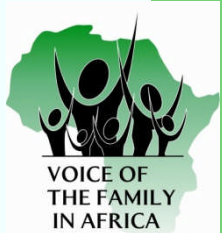
VOFA Motivated Projects I

- **Family Friendly Policies at the Work Place** through collaboration with The Centre for Research on Work & Family, a project of Strathmore Business School (original Architect is International Centre for Research on Work & Family-IESE). Lagos Business School and Institute for Family & Work Integration-Nigeria
- **Promotion of Family Friendly Schools** and schools as avenue for ‘gaining learning tools’ through collaboration with Bahari Educational Trust
- **Promotion of Family Friendly Entertainment** through collaboration with Pied Pipers Family Entertainment
- **Promotion of Parenting Courses** through Family Enrichment Kenya/Uganda, Nigeria Association for Family Development and International Federation for Family Development



VOFA Motivated Projects II

- **Family Friendly Policies at the UN & African Governments**, through Representational Status of the President at the Economic Commission for Africa on behalf of International Federation for Family Development.
- **Promotion of couples skills on Natural Family Planning** through a project dubbed “**Well Couples Clinic**” by the Family Enrichment Kenya and the Mater Hospital.
- **To promote a project for a more Family Friendly Media** by formulating through Pied Pipers a viewers strategy and embark towards establishing a radio/TV/newspaper that would respect the dignity of the person.



Quote from Francis

▪ One of the more serious temptation which stifles boldness and zeal is defeatism which turns us into “sourpusses”. Nobody can go off to a battle unless he is fully convinced of victory before hand. If we start without confidence, we have already lost half the battle and we bury our talents. While painfully aware of our frailties we have to march on without giving in.



VOFA Contacts



info@familyinafrica.net

www.familyinafrica.net

P.O. Box 12186-00100, Nairobi-Kenya

Caroline Maingi: Tel:+254 721 298765(cmaingi@familyinafrica.net)

Raymond Mutura: Tel: +254 721486250(rmutura@familyinafrica.net)

Tom Mundia: Tel: + 254 722 228 891 (tmundia@familyinafrica.net)

Hedaya Mundia: Tel:+254 722 465457(hmundia@familyinafrica.net)

Nicodemus Maingi: Tel +254 721 499437(nmaingi@familyinafrica.net)

Evelyn Mutura: Tel +254 723 964 991 (emutura@familyinafrica.net)